

Mission Statement

Empowering and advocating for our members and professional communities by providing education and leadership opportunities to foster excellence in services for individuals with communication and related disorders.

Vision Statement

The Idaho Speech, Language, Hearing Association (ISHA):

Improving quality of life for those with communication and related disorders.

SOAR Results

Strengths

Passionate, but limited number of volunteers (how can we display more of this?). Continuation and consistent volunteers

Continuing Education

- Convention-state level ISHA-IMASH
- Workshops

NSSLHA strong with SLPs

- How do we get SAA and NSSLHA communicating more?-Aud students in NSSLHA

Fiscally responsible (have a CD-Marsha stays with parents)

Strong, organized Administrative Assistant

- How do we utilize her more-newsletter?

Membership and volunteers across the state

- How to tie to SEAL and STAR and positions of membership committees

Development of telehealth

- Advocacy

Have a board that works well together (website needs work)

Advocacy

- Licensure, legislators, Medicaid, State Department of Education-Have licensure for audiology and speech-language pathology

Strong professionals (presenters-both statewide and local). How do we engage them in ISHA?

Students get first year of membership free as professionals (we need to promote this)

Opportunities

Better communication with members and nonmembers

- Newsletter
- Website
- Facebook
- List serv/groups-for students, opinions page/blog

Education

- Webinars
- Convention-need more credit hours, preserve multiday format and enhance to improve membership, need electronic payment
- Newsletter
- Facebook

Yard sale, equipment swaps/resale

Fundraising

ASHA and AAA members to join ISHA

Job Opportunities

- Job search, web, newsletter, advertisement money, private practice

Telehealth-improve

- Covered entities

Licensure

- Work with licensure board to educate
- Liaison-committee members
- Government Affairs Committee

Community Education

- Website
- Education Events

Leadership

- State representatives for ISHA-Inclusion for disbursement of communications

Legislation

- Align with offices-State Department of Education and legislators
- Health and Welfare Committee
- Discovery
- Invite legislators to our practice settings

Current practice/services list for Idaho

- Website

Aspirations

Improve website-needs to be functional

Funding for clients/patients

Medicaid and insurance restrictions

Reimbursement (needs to be better)

Excellent care for patients

Educated providers

Highest qualified person providing services

Access to providers

- Rural telehealth (need funding)
- Timely opportunities

Student scholarships

Distance Education for rural professionals during our convention

Great, multiday conference that attracts both disciplines in multiple areas (medical, schools, and private practice)

Growing our membership and getting SLPs and audiologists involved in ISHA

Improving communication with board members, ISHA members, nonmembers, legislators, and State Department of Education across the state

Provide attractive benefits to our members, board, and committee members

Term limits for all board and committee members

Community education regarding communication disorders

Results

More members (adding and retaining)

Interested members to become leaders

Member survey-ISHA and ASHA-evaluate and disseminate

P.O. Box

Achievements-Supervision requirement in Medicaid law

Goals for board members with their term specified and recognition

Good/positive feedback from convention evaluations regarding speakers. Who will evaluate and disseminate this information?

Financial growth and stability

Balanced budget and setting financial goals

Positive member feedback to the ISHA board

Website and Facebook-Providing communication to members and nonmembers

Good convention attendance (break even)

- More fun activities, i.e., social hours with convention and within regions

Awards

- Volunteer of the year-approved by the Board
- Recognition for lifetime members-How to report this and how to submit names?
- Leadership
- Others?
-What do they get as a form of recognition, a certificate, a plaque, mention in the newsletter, website, on social media sites?

Long Term Goals

(and implementation strategies)

Strategic Plan Managers-Past President and Secretary

Membership-Recruitment, Retention, and Growth

- **Continuing Education**
 - Continue ISHA Convention every other year, but not during IMASH years.
 - Awards (to be offered at Convention)-Past President to investigate what awards to offer by August 19 board meeting (Marcia will reach out to Anne).
 - The Director of Audiology and the Director of Speech will investigate scholarships to be awarded at Convention for students by August 19 board meeting.
 - The Convention Committee will explore the establishment of a central, online storage for all documents (**when will this be completed by?**).
 - The Convention Committee will make recommendations to the Board on distance learning opportunities for Convention by March, 2018.
 - Discuss at the August board meeting the development of a membership survey to see why members are or aren't members of ISHA and what they like or don't like about Convention.
 - The President Elect will explore webinar topics for 2017 and beyond by January, 2017 (Eileen Crowe at ASHA to put them in touch with the Past President of the Oregon SLH Association to discuss what they did).
- **Website**
 - The President will speak to the ISHA Web Master by August 19 to discuss time frames for completing web updates. Follow up will then occur with the ISHA administrative staff to see what transition need to be made regarding these responsibilities.
 - Once the Web Master responsibilities are determined, Eileen Crowe will schedule a conference call with the Web Master, the Secretary, and the President, and Tom Jelen at ASHA to discuss web functioning.
- **Social Media**
 - The Director of Audiology and the President Elect will discuss by August 19 creating a Facebook page and other social media sites.
- **Newsletter**
 - Determine newsletter responsibilities and position responsibilities by August 19 (**who will do this?**).
 - Determine the structure, frequency, and content of the newsletter by the end of September (**who will do this?**).
- **ASHA Benefits**
 - Continue to use ASHA's single, annual complimentary email blast or set of mailing labels to promote ISHA events and accomplishments.
 - Eileen Crowe will send out a Doodle poll and schedule a conference call with Mike Skiados at ASHA, the ISHA Membership Chair, the Director of Audiology, and the Director of Speech to discuss membership recruitment.

- Eileen Crowe will be contacted to request a complimentary ASHA raffle ticket for a single ASHA Convention registration since ASHA's Convention is in ISHA's region in 2017.
- Eileen Crowe can be contacted annually to request an ASHA Board of Directors speaker for the ISHA Conference (or IMASH conference).
- Eileen Crowe is available to speak at the ISHA and IMASH Conferences on a variety of topics.
- **Students**
 - The President will speak with audiology and SLP students groups annually regarding ISHA by the spring of 2017. The President will follow up with the students regarding the benefits of belonging to ISHA. Members of the Board will follow up with phone calls to each of the students.

Leadership-Development, Retention, and Growth

- **Videos**
 - Develop brief videos on the roles and responsibilities of board and network (SEAL and STAR) members along with videos on why you became a volunteer leader. The President Elect will edit the videos.
 - The Director of Audiology will develop questions by August 19 for board and network members to be asked by an interviewer for the videos.
- **Networks**
 - Discuss adding the network members to the Board at the August 19 meeting.
- **Board Member Goals**
 - Board members will discuss at the August 19 meeting developing two goals for 2016 which will be sent to the Past President by September 19.
 - Annually new and existing Board and Network members will identify by January 30 two goals for completion during the calendar year and will provide these goals to the Past President
- **Committees**
 - All committee chairs will attend at least one board meeting a year and call in for the remainder of the board meetings if they are unable to attend.
 - Committee chairs will communicate to their committee members the information provided at the Board meetings.
 - By the end of 2016, the Director of Audiology and Director of Speech will determine who is on what committee and what committees are needed. The names will be provided to the Membership Committee.
- **Other Topics**
 - The Secretary will update job description term limits by August 19.
 - "Don't drop the ball."
 - More Board members representing school settings are needed for the October, 2016 elections (follow up ideas?)

Advocacy

- **ASHA Benefits**
 - Use unlimited ASHA email blasts for legislative and regulatory issues-contact Eileen Crowe at ASHA.
 - Consider applying for ASHA annual student advocacy grants-contact Susan Adams at ASHA (ISHA University Liaison to apply)
<http://www.asha.org/Advocacy/stateleaders/Student-Advocacy-Grants/>.
 - Consider applying for ASHA annual state association grants-contact Eileen Crowe at ASHA <http://www.asha.org/Advocacy/stateleaders/StateAssocGrants/>.
- **Legislative Activities**
 - Continue to host a Hill Day with students.
 - Discuss at the August 19 Board meeting inviting a legislator to your practice setting.
 - Karrie to find out who the key contacts are in the Legislature, specifically on the Education Committee and the Health and Welfare Committees in the Senate <https://legislature.idaho.gov/senate/committees.cfm> and House <https://legislature.idaho.gov/house/committees.cfm>.
- **ISHA Committees**
 - Fill the Legislative Committee position.
 - Establish a Telehealth Committee and appoint a Chair by the end of 2016 (including the development of job descriptions-**who will develop these?**).
- **Networks**
 - The President will reach out to the SEAL to discuss their attending the Special Education Directors quarterly meeting (in conjunction with someone else in ISHA's leadership). The SEAL will report back to the Board on a quarterly basis.
 - The STAR will report to the Board on a quarterly basis.
 - The STAR and the SEAL will share information on the ISHA web page, Facebook, the newsletter, and at the business meeting at Convention.
 - The STAR will do a poster at Convention.
 - The STAR and SEAL will share an exhibit table at Convention. The STAR will share this information with the SEAL.
- **Other Topics**
 - Determine next steps on SLPs and supervision in the schools issues after the August 19 Board meeting.

